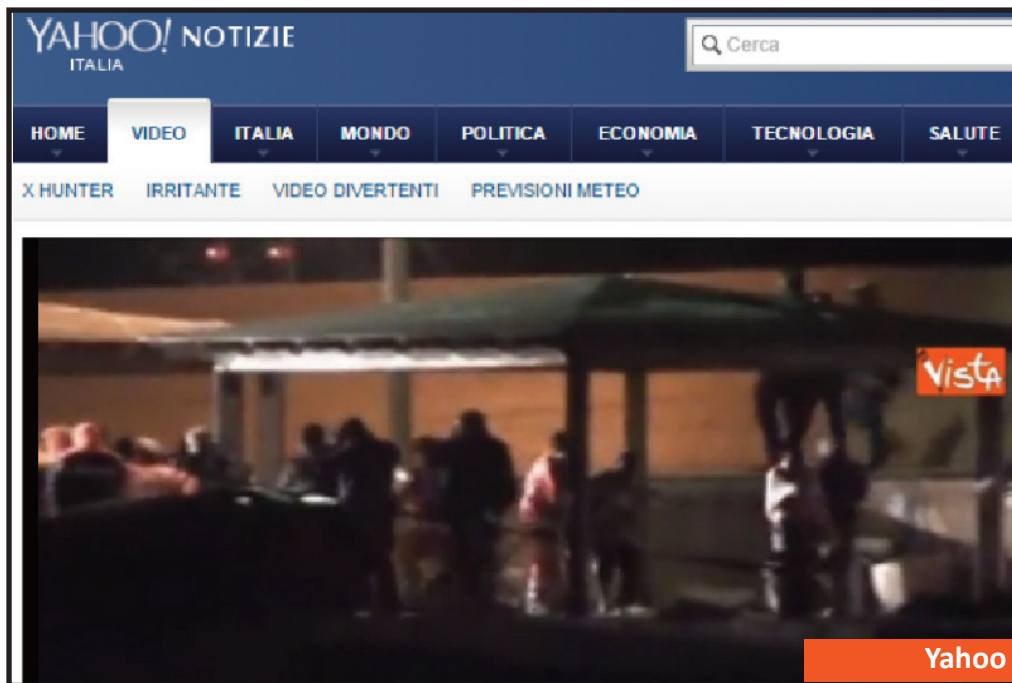




VISTA  
Parliamentary  
TV Agency  
Rome / Brussels



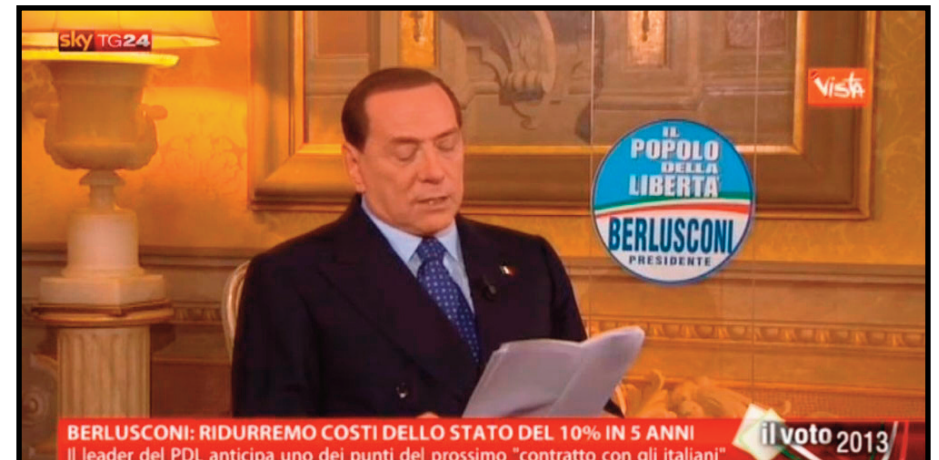




Over **1,500 video news** every  
month in **real time**

**Daily information**  
on **politics** and **economics**  
from **Italy**, the **Regions**  
and from **Europe**

Among our subscribers  
there are **the major**  
**Italian television networks**,  
the **major newspapers online**,  
prestigious **Regional TV channels**,  
satellite and web TVs











**Regional Tv partners**  
from Piedmont to Sicily  
reaching every day  
**more than 1,5 million viewers**



**A 5-minute daily news**  
**on politics and economics**  
broadcast every day on our  
partner regional TV channels



**A weekly in-depth special**  
**on Europe** broadcast on  
our partner regional TV channels



## About us

**Vista is the first parliamentary television agency in Italy.** Founded in 2007 has its offices in **Rome** and in **Brussels**. Thanks to the work of its reporters and its regional network, the agency provides daily coverage **in real time** of all the major political and Institutional events taking place in Italy and Brussels.

Vista produces **every month over 2,000 videos**, a video stream of news about politics, economy and other events of public interest concerning Italy and Europe. In particular, Vista follows and transmits in real time the works of Italian Institutions (Government and Parliament) and of the European Institutions (Council, Commission and Parliament of the European Union).







## Our subscribers

Among our subscribers, that daily use and publish our video news, there are the main Italian national televisions like **RAI NEWS, SkyTg24, the newscast of LA7**, the major newspapers online like **CORRIERE DELLA SERA, IL MESSAGGERO, IL GIORNALE, ANSA.IT, YAHOO, AFFARI ITALIANI, YOUDEM**. Also, our videos are viewed by Italian parliamentary journalists thanks to the publication in real time on Telpress and DataStampa, the two main editorial systems in Italy for consultation of press and video news agencies.



## Our information news and insights

The agency Vista daily produces information newscasts, among which **Montecitorio News** (the main events of national interest of the day) and **Vista EU** (weekly political and economic information format on the European Union).

These information newscasts are aired Monday to Sunday (covering the whole day from 7 to midnight) on our network of regional TV channels: 12 TVs broadcasting in many Italian regions from North to South with an audience that, according to data surveyed by Auditel (available on the website [www.auditel.it](http://www.auditel.it)), overall reaches **1.5 million viewers** (daily average).

Vista also produces **Colori**, a weekly television show devoted to contemporary art



# Montecitorio News

The political and economic news in 5 minutes. This is **Montecitorio News**, which is produced daily by the agency Vista.

The newscast, which addresses the main events of the day with reports and interviews, is broadcast every day on all our regional TV channels partners. According to the latest Auditel data available, the newscast is watched every day on regional TV channels partners by about 1.5 million viewers all over the national territory.



## OUR REGIONAL TV CHANNELS PARTNERS

**Rete 7** (Piemonte, Lombardia e Val d'Aosta)

**Primo Canale** (Liguria)

**Rete Veneta** (Veneto)

**Etv** (Emilia Romagna)

**Italia 7** (Toscana)

**RomaUno** (Lazio)

**La Nuova Tv** (Basilicata)

**Gs Channel** (Calabria)

**Tgs** (Sicilia)

**Molise TV** (Molise)

**Canale 9** (Campania)

**Canale 2** (Puglia).



## Vista EU

On 2012, Vista has opened a new office in **Brussels** to follow the daily news on the activities of the main European institutions as well as the initiatives promoted by individual parliamentarians, political groups and places of representation of the Italian regions operating in the capital of the European Union. Vista Brussels transmits **every day a flow of video news with interviews and reports** made available to its subscribers in real time. Every week, the agency produces Vista EU, an insight on events from European institutions. Vista EU is broadcast on our regional TV channels partners.

## Vista Regions

Further to the work carried out in Rome and Brussels, Vista provides a daily flow of local news from Piedmont to Sicily, thanks to the partnership with the main Italian regional TV channels.





# Vista on the web and social media

Videos and newscasts of the agency Vista are also published in real time on our online information channels: the website **www.agenziavista.it** and Vista spaces on social media (Facebook, Twitter, Youtube, Google+).

In details, the agency can boast 4,292,773 total views and more than 3,000 members on Vista Youtube channel (data updated on February 25, 2015).

Videos that subscribers receive in real time can be shared with a simple click on their Facebook, Twitter, Youtube channels, websites, mailing lists and other





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**ALWAYS  
ONE STEP  
AHEAD**